

# Pieter Willem Groenendijk

[www.pietergroenendijk.com](http://www.pietergroenendijk.com)

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## EMPLOYED WORK EXPERIENCE

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Oct 2010 - Current      **Software Company, London, United Kingdom**

*Web / Mobile UI Designer, contact me for details*

- Front-End design for web, mobile, television and print
- Ensuring cross-browser and cross-device compatibility using clean, semantic code
- Branding of several sites, a new social network and iOS / Android apps
- Wireframing / prototyping / UX using Axure and Omnigraffle
- High profile clients such as Nokia Siemens Networks and Time Warner Cable
- Supporting external developers by giving design tutorials
- Commercial video editing, audio recording and editing and montage

Jun - Aug 2010      **Statoil ASA, Stavanger, Norway**

*Digital Designer (internship)*

- Creating a commercial film within a small team environment
- Animation, video editing, audio editing and composing
- Working within a corporate, international environment, this involved having precision efficiency and setting my own deadlines

Apr 2009 – Jul 2010      **Active Language Travel, the Netherlands**

*Web Design / Marketing*

- SEO and creating promotional material for web
- Designing for web and print, such as posters, business cards

Feb – Jul 2006      **Viteau B.V., Gouda, the Netherlands**

*Digital Designer (internship)*

- Creating brand identity and web design
- Scriptwriting, film directing / producing, DVD menu design and authoring
- DTP tasks such as designing logos, stickers and outdoor banners

## OTHER / FREELANCE WORK EXPERIENCE

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2009      **We-Flex Personnel, the Netherlands**

Web design and site building

2007      **Calvetti & Company, Florida, U.S.A.**

Web design and site building

- 2007 Mac Stone Photography, Florida, U.S.A.  
Web design / development and graphic design
- 2006 Organización Guaruma, Honduras  
Web design
- 2006 Central America Spanish School, Honduras  
Graphic design and content management

These freelance experiences gave me the opportunity to manage my own workflows and projects. See [www.pietergroenendijk.com](http://www.pietergroenendijk.com) for previews and links.

## EDUCATION

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2009 - 2010 University of Sussex, Brighton, United Kingdom  
*MA Digital Media (78.5 Mark Average)*

- Interactive Media and New Developments in Digital Media (theory and practice)
- Individual and group work, including presentation, research and planning
- Coding experience in XHTML, CSS, PHP, XML, Actionscript, Javascript
- Using professional video cameras, video editing and online streaming preparation
- Professional digital photography, HDR and QTVR Panoramic photography
- Extended Adobe Creative CS 4 & 5 experience for Web, Print, Animation and A/V
- Completed optional courses in Promotional Culture, Photography and French

2002 - 2006 Willem de Kooning Academy, Rotterdam, the Netherlands  
*BA Communication & Multimedia Design (Grade 'B')*

- Minor specialization in Interaction Design
- Web Design, Graphic Design, Marketing
- Static, dynamic and interactive design using Adobe creative software
- Coding in HTML, CSS, PHP, and basic Javascript
- AV editing using Adobe Premiere, Encore, Apple Final Cut Pro and Logic Pro

## ADDITIONAL SKILLS

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- Native speaker in Dutch, advanced skills in English (IELTS score: 7.5) and German, basic skills in Norwegian (Level A2), Spanish and French (Level A2)
- Certificate in Retail Sales; development of sales skills
- Current, clean driving license and in possession of a car
- Music composing and recording experience on (electric) guitar, piano and drums

## REFERENCES

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Available on request